

CASE STUDY - EVENTS & EXHIBITIONS

Timed exhibition equipment delivery

Exhibition equipment delivered inside a fixed venue access window, with the return movement planned at the same time.

AT A GLANCE

Sector

Events & exhibitions

Service

Dedicated & time-critical transport

Route

Manchester -> London

Load type

Exhibition stand equipment and flight cases

Requirement

Fixed venue access window, outbound and

Planned from

Stockport, Greater Manchester

THE REQUIREMENT

An events business required exhibition equipment delivered within a fixed venue access window.

The same equipment needed collecting again once the event closed.

THE CHALLENGE

Venue slots do not move, build-up crews are booked around them, and specialist loading needs planning rather than improvising on arrival.

HOW WE MANAGED IT

Johnson's Haulage planned dedicated vehicle capacity around the venue timetable and coordinated both outbound and return movements.

Loading arrangements were agreed with the customer in advance so the vehicle matched how the equipment was crated.

THE OUTCOME

The customer managed the transport requirement through one operational contact rather than coordinating multiple journeys independently.

GET A QUOTE

Have a similar movement to plan?

Send collection and delivery postcodes, weight, dimensions and timings. Call 0161 480 6969, email info@johnsonshaulage.com or scan the code to open our quote form.



FREQUENTLY ASKED QUESTIONS

What is dedicated transport?

Dedicated transport is a vehicle sourced through our carrier network and committed exclusively to your freight for the duration of the job - it does not carry other customers' loads or make unrelated stops.

How is dedicated transport different from groupage?

Groupage combines several customers' freight onto one vehicle to share cost, which can mean multiple stops and longer transit. Dedicated transport carries only your freight, on a schedule built around your requirements.

How quickly can you collect for a same-day delivery?

We aim to have a vehicle on site within around 60 minutes of confirming the booking, depending on location, vehicle type and time of day.

Can you deliver into venue build slots?

Yes. We book the access window with the venue, confirm it to you in writing and plan the collection backwards from that slot so the vehicle arrives inside it.

ABOUT THIS CASE STUDY

Representative scenario based on the types of transport requirements managed by Johnson's Haulage. Customer details and scenarios are anonymised.

Johnson's Haulage is a transport and logistics management company. Every movement is planned in-house and delivered by a vetted carrier from our approved network.

Read the full case study online: <https://johnsonshaulage.com/case-studies/timed-exhibition-equipment-delivery>