

CASE STUDY - RETAIL & ECOMMERCE

Multi-pallet distribution for a national retailer

Palletised stock distributed from a central location to multiple commercial destinations across the UK, managed through one booking process.

AT A GLANCE

Sector

Retail & ecommerce

Service

Pallet distribution

Route

London -> multiple UK destinations

Load type

Palletised retail stock

Requirement

Multi-drop distribution with booking-in

Planned from

Stockport, Greater Manchester

THE REQUIREMENT

A retailer required palletised stock distributed from a central location to multiple commercial destinations across the UK.

Pallet quantities varied by destination, and several receiving sites operated their own booking-in procedures.

THE CHALLENGE

Splitting a distribution run across several transport providers usually means several sets of paperwork, contacts and delivery windows to chase.

HOW WE MANAGED IT

Johnson's Haulage coordinated the pallet movements through appropriate carrier capacity and managed the deliveries from one central booking process.

Each consignment was matched to the right pallet type and service level, with delivery requirements passed to the carrier at the point of booking.

THE OUTCOME

The customer avoided managing multiple transport providers and received one point of contact for the distribution requirement.

GET A QUOTE

Have a similar movement to plan?

Send collection and delivery postcodes, weight, dimensions and timings. Call 0161 480 6969, email info@johnsonshaulage.com or scan the code to open our quote form.



FREQUENTLY ASKED QUESTIONS

What is the minimum number of pallets I can send?

There is no minimum - pallet distribution is designed for consignments from a single pallet upwards, priced per pallet rather than by vehicle.

How long does next-day pallet delivery take?

Standard next-day services collected before the daily cut-off are delivered the following working day to most UK postcodes; remote areas may take an extra day.

What is commercial distribution?

Commercial distribution is the delivery of goods from a single despatch to multiple destinations - such as retail stores, distribution centres or trade customers - on a planned multi-drop route.

Can you deliver into supermarket and RDC booking systems?

Yes. Bookings are made against the retailer's delivery portal, and the paperwork requirements of the receiving DC are confirmed before the vehicle is loaded.

ABOUT THIS CASE STUDY

Representative scenario based on the types of transport requirements managed by Johnson's Haulage. Customer details and scenarios are anonymised.

Johnson's Haulage is a transport and logistics management company. Every movement is planned in-house and delivered by a vetted carrier from our approved network.

Read the full case study online: <https://johnsonshaulage.com/case-studies/multi-pallet-distribution-national-retailer>