

CASE STUDY - RETAIL & ECOMMERCE

Flexible warehousing for seasonal stock

Temporary storage capacity for additional seasonal inventory, released through staged outbound distribution.

AT A GLANCE

Sector

Retail & ecommerce

Service

Warehousing & distribution

Location

Greater Manchester

Load type

Palletised seasonal inventory

Requirement

Short-term storage with staged outbound

Planned from

Stockport, Greater Manchester

THE REQUIREMENT

A growing retailer required temporary storage capacity for additional seasonal inventory before staged distribution.

The requirement was short term and volume-driven - permanent space would have been idle for most of the year.

THE CHALLENGE

Storage requirements that fluctuate with a trading season rarely fit a fixed lease, and inbound pallets still have to be received, held and released on demand.

HOW WE MANAGED IT

Johnson's Haulage coordinated suitable warehousing capacity and onward distribution requirements around the customer's stock profile.

Inbound receipts and outbound release schedules were planned together so stock moved out in line with demand.

THE OUTCOME

The customer gained flexible logistics capacity without needing to permanently increase its own storage footprint.

GET A QUOTE

Have a similar movement to plan?

Send collection and delivery postcodes, weight, dimensions and timings. Call 0161 480 6969, email info@johnsonshaulage.com or scan the code to open our quote form.



FREQUENTLY ASKED QUESTIONS

Can I store just a few pallets?

Yes - we can arrange storage from a single pallet through to a full contract programme, with clear per-pallet, per-week pricing on ad-hoc storage.

Do you integrate with my e-commerce platform?

Our fulfilment partners integrate with Shopify, WooCommerce, Magento, Amazon, eBay and most major platforms via API or EDI, so orders flow automatically.

What is contract logistics?

Contract logistics is an ongoing, managed transport arrangement - rather than booking each movement individually, we run your transport programme against agreed volumes, service levels and reporting under a single contract.

Can you handle inbound container deliveries to a fulfilment site?

Yes. We arrange port collection, haulage to your fulfilment partner and, where required, unloading and palletisation through partner warehousing.

ABOUT THIS CASE STUDY

Representative scenario based on the types of transport requirements managed by Johnson's Haulage. Customer details and scenarios are anonymised.

Johnson's Haulage is a transport and logistics management company. Every movement is planned in-house and delivered by a vetted carrier from our approved network.

Read the full case study online: <https://johnsonshaulage.com/case-studies/flexible-warehousing-seasonal-stock>