

CASE STUDY - RETAIL & IMPORT

Commercial import shipment managed from port to final delivery

An international commercial shipment coordinated from origin, through UK port arrival, to onward road delivery in the Midlands.

AT A GLANCE

Sector

Retail & import

Service

Sea freight

Route

International origin -> Felixstowe ->

Load type

Containerised commercial goods

Requirement

Import coordination and onward delivery

Planned from

Stockport, Greater Manchester

THE REQUIREMENT

A UK business required an international commercial shipment coordinated from origin through UK port arrival and onward delivery.

The customer wanted the wider journey handled as one arrangement rather than a shipping booking and a separate haulage booking.

THE CHALLENGE

Import movements span several stages and several parties, and a gap between any two of them shows up as demurrage or a delayed delivery.

HOW WE MANAGED IT

Johnson's Haulage coordinated the sea freight movement and onward road transport to the customer's UK destination.

Port arrival and collection planning were tracked together so the road leg was arranged around the actual availability of the goods.

THE OUTCOME

The customer had one logistics contact coordinating the wider shipment journey.

GET A QUOTE

Have a similar movement to plan?

Send collection and delivery postcodes, weight, dimensions and timings. Call 0161 480 6969, email info@johnsonshaulage.com or scan the code to open our quote form.



FREQUENTLY ASKED QUESTIONS

How long does sea freight take from China to the UK?

Typical port-to-port transit is 30-40 days on standard services and 20-28 days on premium express ocean products, with a further 5-10 days on LCL groupage for deconsolidation.

What is the difference between FCL and LCL?

FCL (Full Container Load) is a full container booked exclusively to you. LCL (Less-than-Container Load) is groupage - your cargo shares a container with other shippers and is charged per cubic metre.

Do you offer same-day haulage across the UK?

Yes. Our dedicated same-day service typically arranges collection within 60 minutes of booking anywhere in mainland UK, with a straight run to the delivery point and progress updates along the way.

Can you deliver into supermarket and RDC booking systems?

Yes. Bookings are made against the retailer's delivery portal, and the paperwork requirements of the receiving DC are confirmed before the vehicle is loaded.

ABOUT THIS CASE STUDY

Representative scenario based on the types of transport requirements managed by Johnson's Haulage. Customer details and scenarios are anonymised.

Johnson's Haulage is a transport and logistics management company. Every movement is planned in-house and delivered by a vetted carrier from our approved network.

Read the full case study online: <https://johnsonshaulage.com/case-studies/commercial-import-port-to-final-delivery>